

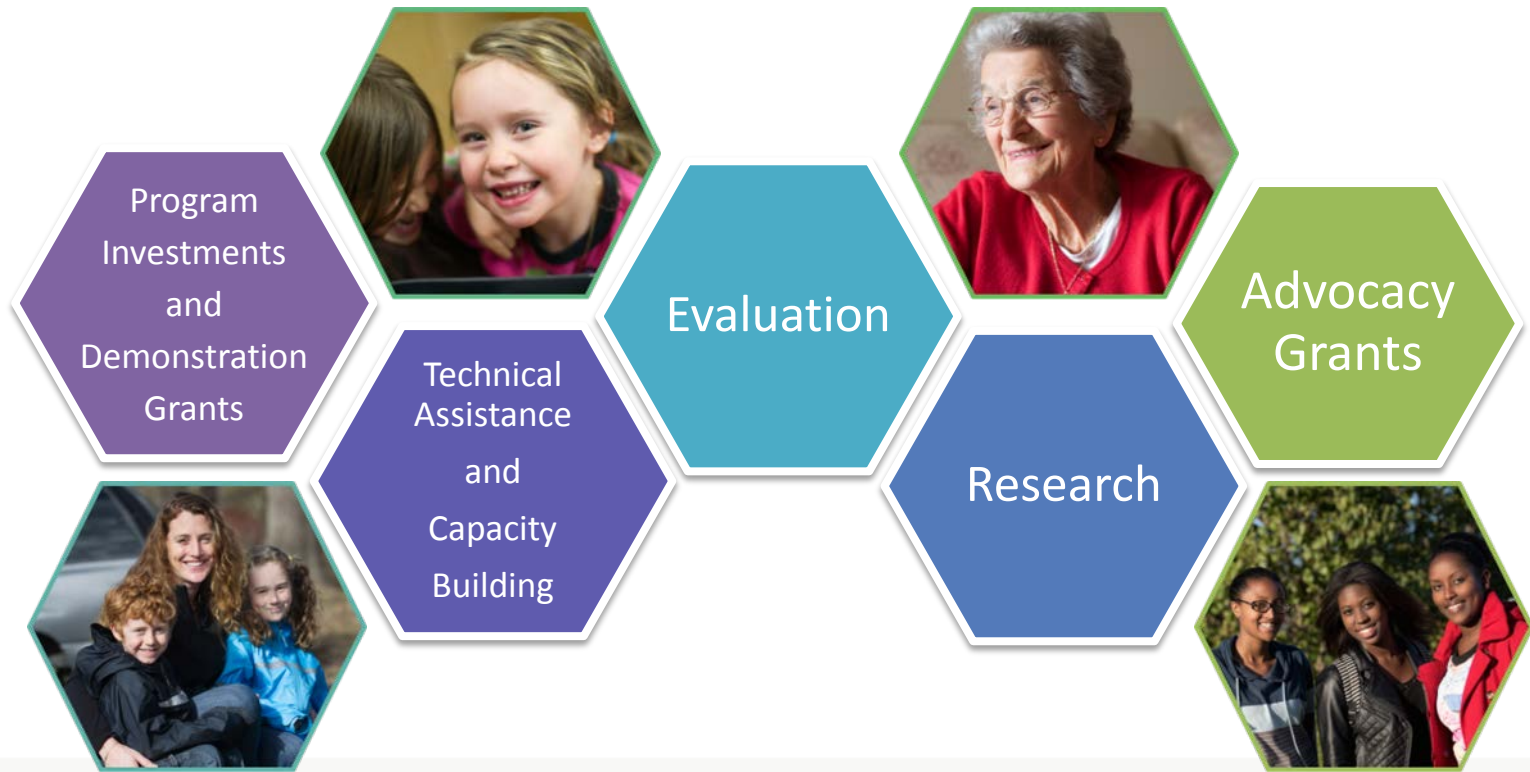
JOHN T. GORMAN  
FOUNDATION

# Our Approach to Advocacy

Maine Philanthropy Center  
Fundors Forum  
November 7, 2017

*Advancing ideas. Promoting opportunities.  
Improving lives in Maine.*

# Advocacy: A Multi-Faceted Approach



# Lewiston Lead Example

## Community

Healthy Androscoggin (HA) staff visit Providence RI and receive funding to refocus the outreach efforts

Foundation educates business leaders, city officials, funders and L/A state delegation

HA invites other community members to the table and a collaborative is formed to reduce high lead and asthma rates among children

Medical-Legal partnership is formed and GHHI site established

Healthy Neighborhood stakes out housing as focus in the Tree Street neighborhood

## Municipal

Demolition protocols rewritten

GHHI helps City with successful Lead Hazard Reduction grant

City and partners hold press conference and Mayor establishes taskforce

CDBG funds allocated to lead trainings and comprehensive Plan adopts language on lead

City applies for CHOICE neighborhood grant to address substandard housing in Tree Street neighborhood

## State

CDC makes new recommendations

Outreach to Academy of Pediatrics, Family Physicians and MMA

Foundation briefs Governor's staff

Grant to Maine Affordable Housing Coalition to raise awareness

Foundation co-Authors Op-ed with Dr. Deitz

Sen. Volk sponsors legislation that changes the EBLs at which a mandatory intervention is required

# Outcomes to Date

- ✓ Child screening rates increase by more than 60% among children in Lewiston/Auburn
- ✓ The City of Lewiston receives \$3.4M in Lead Hazard Reduction funds
- ✓ Healthy Androscoggin receives almost \$1M in CDC funds for their work with ethnic populations in Lewiston
- ✓ LD 1115 – to change the trigger for environmental investigations – is adopted into the State budget

# The John T. Gorman Foundation

Questions?