Our Approach to Advocacy

Maine Philanthropy Center
Funders Forum
November 7, 2017

Advancing ideas. Promoting opportunities.
Improving lives in Maine.
Advocacy: A Multi-Faceted Approach

- Program Investments and Demonstration Grants
- Technical Assistance and Capacity Building
- Evaluation
- Research
- Advocacy Grants
Healthy Androscoggin (HA) staff visit Providence RI and receive funding to refocus the outreach efforts.

Foundation educates business leaders, city officials, funders and L/A state delegation.

HA invites other community members to the table and a collaborative is formed to reduce high lead and asthma rates among children.

Medical-Legal partnership is formed and GHHI site established.

Healthy Neighborhood stakes out housing as focus in the Tree Street neighborhood.

Demolition protocols rewritten.

GHHI helps City with successful Lead Hazard Reduction grant.

City and partners hold press conference and Mayor establishes taskforce.

CDBG funds allocated to lead trainings and comprehensive Plan adopts language on lead.

City applies for CHOICE neighborhood grant to address substandard housing in Tree Street neighborhood.

CDC makes new recommendations.

Outreach to Academy of Pediatrics, Family Physicians and MMA.

Foundation briefs Governor’s staff.

Grant to Maine Affordable Housing Coalition to raise awareness.

Foundation co-Authors Op-ed with Dr. Deitz.

Sen. Volk sponsors legislation that changes the EBLs at which a mandatory intervention is required.
Outcomes to Date

- Child screening rates increase by more than 60% among children in Lewiston/Auburn
- The City of Lewiston receives $3.4M in Lead Hazard Reduction funds
- Healthy Androscoggin receives almost $1M in CDC funds for their work with ethnic populations in Lewiston
- LD 1115 – to change the trigger for environmental investigations – is adopted into the State budget