

Maine Philanthropy Center's
Philanthropy Partners
Conference

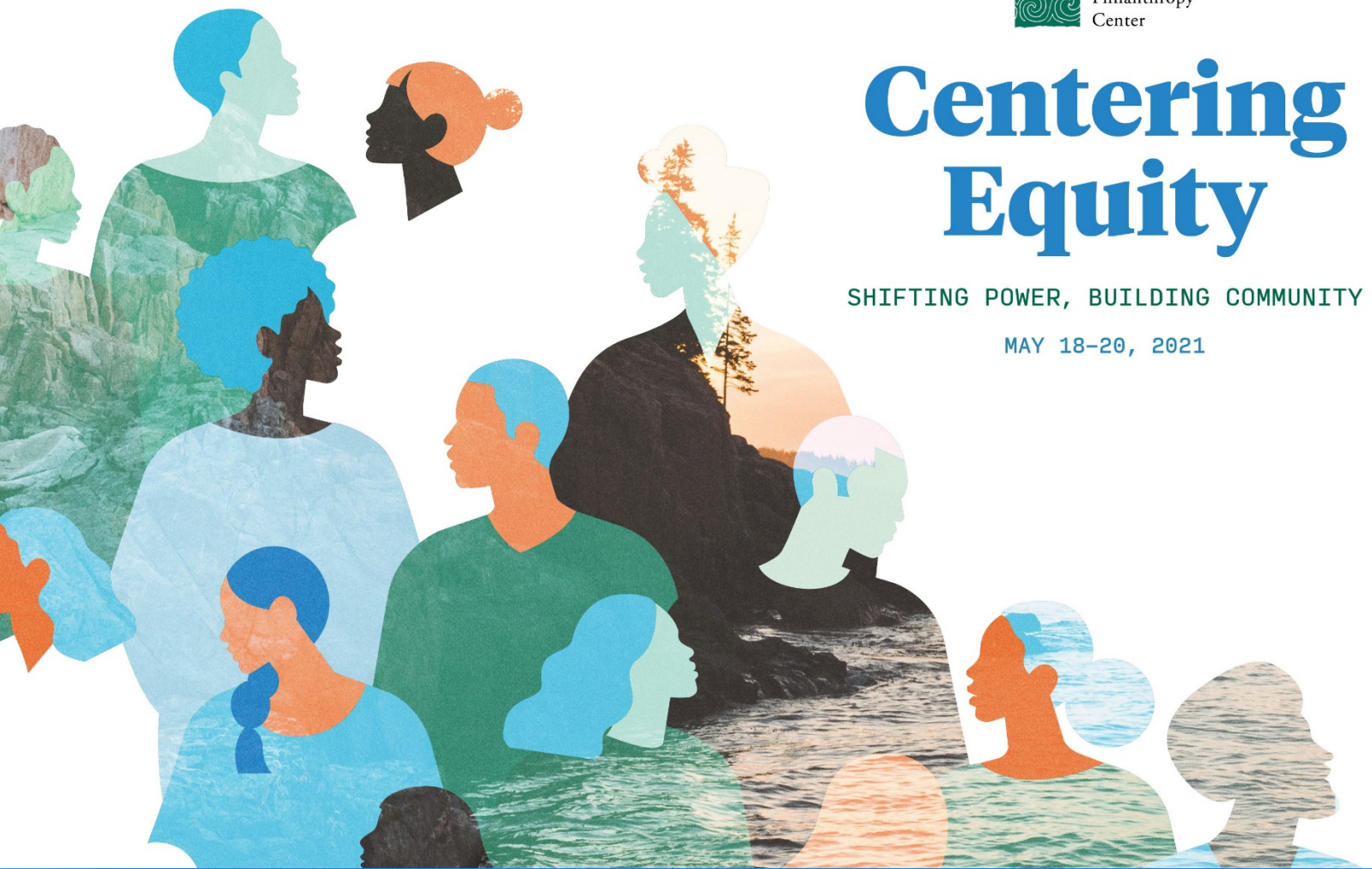


Maine
Philanthropy
Center

Centering Equity

SHIFTING POWER, BUILDING COMMUNITY

MAY 18-20, 2021



2021 Philanthropy Partners Conference | May 18 – 20, 2021

SPONSORSHIP OPPORTUNITIES

2021 Philanthropy Partners Conference Sponsorship Opportunities

Join Us for the 2021 Philanthropy Partners Conference!

In 2021, the Maine Philanthropy Center (MPC) will hold a virtual three-day conference to convene **over 500 participants who have a vested interest in advancing Maine's success and solving its most pressing issues**. We hope you will join us in this unique Maine event that can build awareness of your brand and show your investment in both the philanthropic community and all the organizations it supports. We are deeply grateful for your support.

This year, the theme of our conference is **Centering Equity: Shifting Power, Building Community**. We are currently curating an inclusive program that will explore innovative philanthropic and community initiatives in Maine and provide a platform for organizations and funders already deep in their equity work to share best practices. We are also investing in ways to connect our participants to each other and to our sponsors. We will have speed networking, focus area round tables, and open lounges for folks to drop into to connect and collaborate. Ideally, the connections and relationships made will continue after the Philanthropy Partners Conference and outside of the Maine Philanthropy Center and lead to sustained collective impact.

Our Audience and Impact

MPC has a far-reaching audience and will engage each of our unique 3,000+ individuals with repeated targeted messaging leading up to this conference. The conference regularly attracts over 400 people from across the nonprofit and philanthropy sectors. Every year, our audience grows, and we expect the virtual nature of the event combined with a lower price point and more ticketing options to attract even more people from both Maine and surrounding areas. At our last conference in 2018, 85% of attendees agreed they would recommend the Philanthropy Partners Conference to a friend or colleague, and we hope they do!

What Your Investment Means

The Philanthropy Partners Conference is a truly unique experience that connects hundreds of individuals representing foundations, nonprofits, the business community, corporations, government entities, thought leaders, community members, consultants, and individual philanthropists to have timely and critical conversations about issues impacting Maine communities. Your sponsorship makes these connections and conversations possible. In addition, sponsorship aligns your organization with a trusted, well-established, and thoughtful brand, and, in an increasingly distanced world, ensures MPC continues to be a positive force for connection, education, network building, and relationship facilitation.

About the Maine Philanthropy Center

MPC is the keystone for those seeking to create transformative positive change: an organization that connects and strengthens the vital network of funders, supports and nourishes relationships with each other and community organizations, and builds the collective voice of the sector. We achieve this by partnering with over **300 nonprofit members and more than 70 of Maine's funding stakeholders**. Those relationships help each individual organization achieve optimal effectiveness. Through our programs like the Philanthropy Partners Conference and affinity groups, funders and nonprofits explore new avenues, share best practices, and strategize together.



2021 Philanthropy Partners Conference Sponsorship Opportunities

Below are a wide range of sponsorship opportunities to suit your needs including two new limited availability options. We know that investment partnerships can take many forms. If you'd like to discuss an option you don't see on this list, please reach out to discuss. We encourage you to review the options below and act quickly as we hope to secure all sponsors by May 1, 2021. To secure your sponsorship or with questions for the 2021 Philanthropy Partners Conference, please reach out to jeannette@mainephilanthropy.org.

	Mission Investor \$10,000	Changemaker \$7,500	Collaborator \$5,000	Supporter \$2,500	Exhibitor \$1,000	Nonprofit Partner \$250
Directly sponsor a workshop, session, virtual bookshop	Logo included on session page	Logo included on session page				
Recognition as conference sponsor in welcome video	X	X				
Complimentary tickets for conference†	8	6	4	2	1	1
Discount on additional tickets	10%	10%	5%	5%	5%	5%
Recognition in all conference communications, event landing page and MPC website	Logo featured most prominently with link	Logo featured prominently with link	Logo featured with link	Organization name appears with link	Organization name appears with link	Organization name appears with link
Electronic material included in virtual swag bag	X	X	X	X	X	X
Exhibitor space in Community Partner Hall	X	X	X	X	X	X

† Complimentary admissions may be donated to nonprofits of the sponsor's choice

2021 Philanthropy Partners Conference Sponsorship Opportunities

Limited Sponsorship Opportunities

Keynote Sponsorship

\$15,000

One Available

Make a big impact by supporting our compelling and engaging keynote speaker who is sure to create a powerful and thought-provoking opening to our conference. Your logo will be featured on the custom backdrop for the speaker, on the event page, the MPC website, and included in all communications.

Also included are 6 complimentary tickets and a 10% discount of additional purchases.

Virtual Platform Sponsorship

\$15,000

One Available

Be the exclusive sponsor of the virtual application that allows all participants to engage and connect. This is a high visibility, high impact opportunity to create a lasting impression on our participants. With this level of sponsorship, your logo will be featured most prominently on the event page, the MPC website, and included in all communications.

Also included are 6 complimentary tickets and a 10% discount of additional purchases.

Our Virtual Community Partners Hall

The online platform we've selected to host our conference can house a "Community Partners Hall", or a virtual space where attendees can learn more about and engage with our sponsors. When you join as a PPC sponsor, you will be able to create a virtual space in this hall. When attendees visit your section, they can connect directly to your website, message with a representative and digitally "pick up" coupons or other digital information you provide. We will also be creating a game for attendees to encourage their engagement. After the event, you will receive contact information for all that enter your "booth."

Nonprofit Partners Welcome

Nonprofits are crucial to the success of our work and a vital part of our community. This year our Community Partners Hall will be open to nonprofits who want to showcase their work for the larger community. By investing as a Nonprofit Partner, nonprofits will be able to create a "booth" and will be able to interact with attendees just like our corporate sponsors.

To secure your sponsorship or for questions about the 2021 Philanthropy Partners Conference, please contact jeannette@mainephilanthropy.org.

2021 Philanthropy Partners Conference Sponsorship Opportunities

Past Sponsors and Exhibitors (2018)



The Bingham Program
L.L. Bean
Machais Savings Bank

Northeast Delta Dental
Onion Foundation
Unity Foundation

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2021 Philanthropy Partners Conference,
please reach out to jeannette@mainephilanthropy.org.**



Maine
Philanthropy
Center

Building Connections for Maine Grantmakers

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